



RAIN

Rescuing Animals In Need

charity number 1115089

Fundraising Guide

Helpful tips to support
animals in need

Fundraising@rainrescue.co.uk

www.rainrescue.co.uk



Registered with
**FUNDRAISING
REGULATOR**

WELCOME TO THE TEAM!

We're beyond grateful that you've chosen to support RAIN!



Every way you raise funds makes a huge difference, helping dogs and cats who are in desperate need and have no one else to turn to. We truly couldn't do this without you—every success is made possible by our amazing supporters.



At Rescue, we believe every dog and cat deserves a happy life, free from fear and pain. That's why everything we do focuses on rescuing, rehabilitating, and rehoming pets in crisis.

Our pack is here with tips and inspiration to help make your fundraising journey fun and successful. We want to keep it simple, filled with laughter and smiles, so your friends, family, and colleagues have an enjoyable time supporting the cause alongside you.

For more ideas and upcoming events, head to our website:

www.rainrescue.co.uk/fundraising or
feel free to reach out via email at
fundraising@rainrescue.co.uk.

Who we are...



About RAIN: Giving Vulnerable Animals a Second Chance

Founded in 2002, RAIN has been dedicated to saving the lives of vulnerable cats and dogs. Every year, we rescue hundreds of animals, providing them with a safe haven where they can heal, flourish, and eventually find their forever homes.

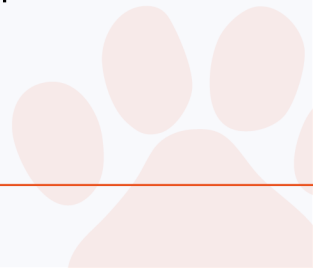
At our rescue centre, we look beyond the scars of neglect, fear, and pain, recognising the individuality, resilience, and potential within every animal. We focus on those who need us the most, giving them the time, care, and rehabilitation they deserve.

Each animal's journey is unique. Some arrive frightened and unsure, others in urgent medical need, but all are met with compassion, patience, and expert care. With the support of our dedicated team and foster network, we help them rediscover trust, build confidence, and prepare for life in a loving home.

But that's not all...

In addition to rescuing homeless and abandoned cats and dogs, RAIN also supports pet owners in crisis who need to rehome their beloved pets. We extend our reach into the community, offering help where it's needed most.

From providing pet food to food banks, assisting with veterinary costs, and much more, we are here for both pets and their people. Through every storm, we'll always be there, offering support and care when it's needed most.





Vision

A future where every pet has a home where they are loved and cared for in a society where people embrace the value of animal welfare.

Responsible

Shared passion for the best outcomes

Adaptable

To be open and honest with everything we do, showing owners, members of the public, staff, and volunteers mutual respect

Innovative

We actively seek to tackle the root cause and provide solutions.

Non-Judgmental

Recognising, without judgement, the needs of every pet and owner, and providing support where it is needed. We are open and honest in everything we do, treating owners, members of the public, staff and volunteers with mutual respect.

Mission

- To care for those most vulnerable.
- To promote animal welfare in the community.
- To reduce the number of pets needing help by promotion of responsible ownership, education and support.



There are so many fun and creative ways you can help our rescue animals – the possibilities are endless!

The rescue dogs and cats at our centres, as well as the animals in our community, need all the love and support they can get. By organising your own unique fundraiser, you'll make a real difference in their lives.

How about hosting a virtual quiz or talent show and asking participants to donate? Or, get moving with a sponsored walk around your local area, and have your friends and family sponsor you for every step!

If you're a whiz in the kitchen, why not organise a 'Bake a Difference' sale? You can invite your community to enjoy some delicious treats while raising funds for a fantastic cause.

No matter what you choose to do, your support will help us continue our life-saving work for cats and dogs in need. Let's get creative and make a paw-sitive impact together!

Support Us, Save Them

Rose's story is one of hope and recovery. When she arrived at RAIN as a tiny, motherless kitten, she was struggling to thrive and gain weight. Concerned for her future, she was placed with Willow, a foster mum who accepted her as one of her own. With Willow's care, Rose quickly started to thrive, and gaining strength.



After moving to a foster home with a dedicated volunteer, Rose's health improved, and she soon met her forever family. Rose is now thriving and unrecognisable from the tiny kitten she once was. Her recovery was made possible by the love and care of our amazing team, and your fundraising, we can help more animals like Rose get the second chance they deserve.

Meet the People Making a Difference

How One Adoption Inspired an Incredible Challenge

Eric and Gill took on an incredible challenge – a skydive from 15,000 feet – to help give more animals the second chance they deserve.

Their connection to RAIN began when Eric adopted Pumpkin, one of our lurcher puppies. Pumpkin's mum had been found abandoned while pregnant and was brought safely into our care, where she gave birth to her litter. Inspired by Pumpkin's story, Eric and Gill wanted to give something back.

Their courage and determination paid off, raising an amazing **£1,175** for RAIN animals.

We are incredibly grateful for their support, which will help provide care, shelter and hope to dogs and cats waiting for their forever homes. Their story is a wonderful example of how compassion can make a real difference.



The Lord Reresby's Commitment to Rescue Animals

The Lord Reresby is a standout local pub and a significant supporter of RAIN. Year after year, Tom and his family have raised thousands to help rescue animals in need. In 2025, they raised **£3,328.36** through the Rebo Fest, uniting the community while supporting animal welfare. Their dedication has provided essential care and love for many animals, making a meaningful impact. RAIN deeply appreciates their generosity and commitment.



Feeling inspired? Why not take on a challenge or organise a fundraiser of your own to help transform the lives of animals in need? Get in touch with our fundraising team to find out how you can make a difference!

fundraising@rainrescue.co.uk





Bake a Difference – it's time to whisk up some fun and raise dough for a great cause!



Whether you're hosting a tea party, a bake-off, or just want to get together with friends for some sweet treats, Bake a Difference is the perfect way to mix things up and support RAIN at the same time. You can set up your event anywhere – in your kitchen, your garden, your office, or even your favourite café! The choice is yours, and the fun is endless.

When you sign up, we'll send you a batter than expected downloadable resource pack to help make your event a piece of cake! It's packed with all the tools you need to bake up a storm, plus an exclusive game and activity section to add some extra icing on the fun.

So, what are you waiting for? It's time to get rolling and make fundraising as sweet as your favourite treat! Sign up today, and our team will be here to support you every step of the way.



Let's whisk up some magic together – sign up now via our website or scan the QR code!





Experience the Thrill of a Lifetime!

Fundraising isn't just about raising money—it's about giving rescue animals a second chance. Every challenge you take on helps provide food, shelter, veterinary care and the love they need while they wait for their forever home.

Whether you've always dreamed of skydiving, taking on a bungee jump, tackling an Inflatable 5K, or trying something completely different, there's a fundraising challenge for everyone.

No matter your age, fitness level or experience, every challenge can make a real difference. Take part on your own, with friends, family or colleagues, and turn an unforgettable experience into lifesaving support for animals in need.

Every step, jump and achievement helps transform fear into hope, giving cats and dogs the chance of a brighter future.

Scan the QR code to discover the fundraising challenges currently available and find the perfect adventure for you. Can't see one you fancy? You can also create your own challenge and fundraise your way!

If you have any questions or would like to chat about your fundraising ideas, we'd love to hear from you at fundraising@rainrescue.co.uk.



Challenge yourself. Champion their cause. Change their future.



Run for RAIN. Change a Life.

Lace up your trainers and make every mile matter. By taking part in a running challenge for RAIN, you'll be helping rescue cats and dogs get the care, safety and second chance they deserve.

Whether you dream of running the London Landmarks Half Marathon, enjoying the unique Flamingo Land Resort 5K through the animals and roller coasters, taking on the Manchester Marathon, or tackling another exciting event, there's a race for every runner.

Whether you're aiming for your first 5K or your next marathon, every step you take helps provide food, shelter, veterinary treatment and love for animals waiting to find their forever homes.

Scan the QR code to explore our latest running events and find the perfect race for you. New events are added throughout the year, so if you can't see the one you're looking for, get in touch—we'd love to help you find your next challenge.

Need a Hand Getting Started?

For more information or to register your interest, contact us at fundraising@rainrescue.co.uk.



Chores For Paws



Get the kids involved! Join us in supporting the lovable animals of Rain Rescue with this fun and rewarding fundraiser. “Chores for Paws” is a fantastic way for kids to make a difference while learning the value of helping others.

Sign up below by scanning the QR code, and we’ll email you a printable chore sheet (print as many as you need!). Kids can fill in their own fun chores—walking the dog, tidying their room, or even tackling the dishes—and earn money for each task they complete.

Once they’ve raised their total, they’ll donate it to RAIN, directly helping animals in need. Plus, every child who takes part will receive a special thank-you letter and certificate!

This fundraiser is flexible—join in for a week, a month, or as long as you like. Let’s show kids that small actions make a big difference.



Download your chore sheet today and start fundraising for paws in need!



Little Hands, Big Hearts, Huge Impact!



Fundraising In The Work Place

Workplace fundraising boosts morale by bringing employees together for a common cause. It fosters teamwork, creates a positive atmosphere, and gives staff pride in making a difference. Support Rain Rescue at your workplace today and make an impact while having fun!

Dress Down Day. Take the tie off and have a dress down day; charge people to wear a onesie to work or don some fancy dress and have a collection around your office.

Payroll giving. Payday. It's the best day of the month. Instead of celebrating by hitting the shops or the pub, why not share a little of that joy by making a regular contribution through your payroll? Add Gift Aid too for an extra donation without you paying more!

A 'Bleep Bleep' day. Swear boxes in the office or social club are great money earners. Every time somebody curses, pop in a pound. If people's worst crime is not swearing but doing something else that causes offence, then get them to pay for those misdemeanour.

Golf. What better way to network or get together with your workmates than holding a Stroke-play or Stapleford tournament?

Donate a day's wages. Choose one of the 365 days in the year and donate your wages to charity, it's amazing how good it feels!

Bake A Difference. Forget those calories! Get together and get baking; provide a table of treats for your workmates.

Car Wash. Set up a car wash station at the office and have employees donate to get their cars cleaned.

Host A Collection Box

Collection boxes bring in vital funds for our cats and dogs, supporting their care and well-being with limitless effort! Simply pop one on your reception desk, staff room, or any high-traffic area, and encourage people to donate what they can. Every little bit helps make a big difference in the lives of the animals we rescue.



Top Tips for Successful Fundraising

Match Funding!

Remember to ask your workplace about matching your sponsorship! Many companies offer match funding, so it's definitely worth checking!

Share with Confidence!

Sharing your page on Facebook, Instagram, Twitter, and WhatsApp helps you reach more people and raise even more support. Let everyone know about the amazing impact you're making!

Include a Video or Go Live!

Videos are a great way to share your story and explain why your cause matters. You can also livestream on your page to give supporters a real-time look at how you're raising funds.

Self donate!

People who kickstart their page with a donation to themselves raise an incredible 84% more!

Snap & Share!

Fundraisers with photos or videos on their page raise 13% more per image—so why not snap a #selfie and boost your total?

Make It Personal!

Sharing your story on your fundraising page helps supporters connect with your cause—and could boost your total by 65%!

Don't Forget to Say Thank You!

A simple thank you goes a long way and could even inspire more donations. Always follow up on your fundraising and express your gratitude to everyone who contributed.

Jump Towards Success





DIGITAL FUNDRAISING LIVE STREAM

Pick Your Platform:

Choose a streaming platform that's perfect for your audience and fundraising goals. Options include Facebook Live, YouTube Live, Twitch, and more. Find your vibe!

Set the Date & Theme:

Pick the perfect date and time that works for your crowd. And don't forget a fun, catchy theme to tie everything together – the more creative, the better!

Promote, Promote, Promote!:

Get the word out far and wide! Use social media, email newsletters, and personal invites. Build the excitement and get everyone hyped up for the big day!

Prepare Your Content:

Plan your live stream content – whether it's fun segments, surprise guests, or epic fundraising challenges, make sure it's something your audience will love.

Engage Your Audience:

Keep the energy high! Interact with your viewers, respond to comments, and keep them pumped. Don't forget to encourage donations and participation throughout the event.

Show Gratitude:

A huge thank you goes a long way! Make sure to express your appreciation to donors and supporters for their generosity. Strong relationships start with gratitude.

Pro Tip:

Offer exciting rewards for hitting fundraising milestones, like shoutouts, exclusive content, or personalised thank-you notes. Your donors will love it!





FACEBOOK

FUNDRAISING



With billions of people actively using Facebook every day, setting up a fundraiser is an incredibly powerful way to make a difference. Set up a Facebook fundraiser today, scan the QR code!

Sharing is Easy:

It's simple to share with friends and family, making it easier for supporters to donate and get involved.

Wider Reach:

A dedicated Facebook fundraising page helps you reach more people, spreading the word about your cause far and wide.

Secure Donations:

Donors can make secure contributions directly through Facebook, using their preferred payment methods – making it super simple to give!

Quick and Easy Setup:

Creating a fundraiser on Facebook is quick, easy, and free! You can set it up directly from your personal profile or our pages, and it only takes a few minutes.

By creating a Facebook fundraiser, you're not just raising money – you're building a community of supporters for Rain Rescue. Ready to get started? Let's do this!

Birthday Fundraiser!

Instead of stressing about what birthday gifts to ask for, why not make this year truly meaningful? Imagine how amazing it would feel to turn your special day into an opportunity to make a real difference in the lives of animals in need. By giving up traditional presents, you can help rescue animals find the love, care, and forever homes they deserve. It's a chance to celebrate **YOU** while also giving back to those who need it most.

Here's how easy it is to get started:



Simply scan the QR code to create a fundraiser



Write your story and why RAIN is important to you.



Your birthday fundraising page is all set up! Now, it's time to share it with your friends!



Not online? Don't worry! You can collect cash instead and donate it directly to us!



Thank you for
supporting animals
like me on your
special day!



Facebook
Fundraiser



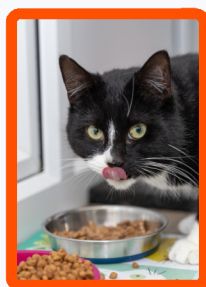
Just
Giving



Where your money goes

With the generous support of compassionate individuals like you, we are able to save the lives of hundreds of cats and dogs each year. Every donation, big or small, directly impacts these animals in desperate need. Thanks to your kindness, we can provide them with the care, love, and attention they deserve, giving them a chance at a brighter future.

Many of these animals come from difficult backgrounds, but with your help, we can rescue, rehabilitate, and rehome them, ensuring they find their forever homes. Your support truly makes a difference, and we couldn't do it without you. Thank you for being part of this life-changing mission.



£3

A meal
for a rain
rescue
animal.



£6

Nourishing
Food for a
Rain Rescue
Kitten or
Puppy



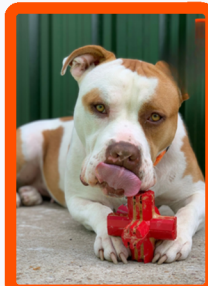
£8

A treat and
toy for a
Rain
Rescue
animal



£10

A warm
place to
sleep for
a Rain
Rescue
animal



£15

An
enrichment
bundle for
a Rain
Rescue
dog



£15

A stress
relief
pack for
a Rain
Rescue
cat



£75

Essential
Vet Care
for a
Rain
Rescue
animal



£100

Welcome
Pack for a
Rain
Rescue
animal



giftaid it

What is Gift Aid?

Gift Aid is a government-backed scheme that allows charities to reclaim tax on donations made by UK taxpayers. This means that your donations can be worth 25% more to us at no extra cost to you! By Gift Aiding your donation, we can claim back 25p for every £1 you donate to RAIN..

If you're a higher-rate taxpayer, you can also claim extra tax relief. For those paying tax at 40%, that works out as an additional 25p for every £1 donated. For the highest-rate taxpayers (paying 45%), you'll receive an extra 31p for every £1 you give.

This extra income really helps make a huge difference, so if you're a UK taxpayer, please don't forget to Gift Aid your donations – it's an easy way to do even more for our rescue cats and dogs!

Fill in our gift aid declaration form on our website or scan the QR code



From the
government

25p

£1



giftaid it

£1



From you

Fundraising the Fun & Legal Way!

Raffle or Lottery

- You can't sell tickets to anyone under 16. You'll need to apply to your local authority or council for a licence if you want to run a public raffle or lottery.
- You don't need a licence for a private raffle or lottery, as long as tickets are only sold to staff at a workplace or members of a club.
- You don't need a licence for a raffle at a social event, as long as the raffle isn't the only reason for the event, you sell tickets where the raffle is held and you draw and announce winners at the event.

Entertainment

- You might need a Public Entertainments Licence from your local authority if you're organising entertainment (like music, dancing or a film screening) at a venue that doesn't already have a licence. Licences are free for charity events.

Age Limit

- Anyone under the age of 16 must have parental permission before collecting money.



Health & Safety

- To ensure safety during fundraising events, conduct a risk assessment and have measures in place for emergencies.
- You can't use Rain Rescue's public liability insurance to cover your own events.
- RAIN can't accept any liability for any event you organise, so it is important to arrange appropriate insurance cover.

Food Events

- Anyone involved in preparing and serving food should have a basic knowledge of food hygiene.
- If you plan to sell alcohol, make sure you obtain the necessary alcohol license from your local authority.

Insurance

- Venues usually have their own insurance, but check whether the public are covered.
- You can't use RAIN'S public liability insurance to cover your own events.

Let's keep it fun, keep it safe, and together, we'll put the **FUN** back into fundraising!



All the puppies were fragile and in need of a second chance.



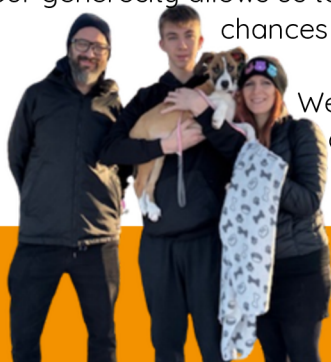
Nessa's Journey to a Happy Ending

When six tiny Huntaway cross puppies arrived, they were weak, frail, and barely able to lift their heads. These puppies should have been bounding around, tails wagging and eager to explore, but instead, they were heartbreakingly underweight, their little bodies showing every rib, and their bellies swollen from a severe worm infestation. They could hardly summon the strength to lift their tiny heads.

We were able to nurse them back to health. Slowly, their strength returned, and they began to show their playful, curious nature. Five found their forever homes quickly, but sweet Nessa was left, still waiting for hers.

We showered Nessa with love, but what she truly needed was a family of her own. No puppy should have to grow up in rescue. After weeks of waiting, a wonderful family reached out, and it was love at first sight. Watching Nessa walk away with her new family, her tail wagging and her heart full, was pure joy.

None of this would be possible without our incredible fundraisers and supporters. Your generosity allows us to give animals like Nessa the care, love, and second chances they deserve.



We rely on fundraising to continue this life-saving work, and every pound raised makes a real difference.

Dreams come true for animals like **Nessa**, all thanks to your support.



RAIN

Rescuing Animals In Need

Charity Number: 1115089

Get in touch.



Phone Number:

01709 247777



Location:

Misson Centre

RAIN, Bracken Hill Lane, Misson, Doncaster
DN10 6FA



Website:

www.rainrescue.co.uk



Email:

info@rainrescue.co.uk

Rotherham Centre

RAIN, Summerfield Lodge, Moat Lane,
Rotherham, South Yorkshire, S66 1DZ



For pets and people, through every storm.